



IN THE MATTER OF: THE SECURITIES ACT

-and-

**IN THE MATTER OF: PARADOX DISTRIBUTORS (1992) LTD.,
ECHO PARTNERS LTD., U-GO BRANDS
NUTRITIONAL PRODUCTS INC., PETER
DAVID HARRIS, LORNE NEIL CIRE,
CHRISTOPHER ANDREW BURKE, MILLARD
MICHAEL KWASNEK AND JOSEPH YVAN
JEANCLAUDE THIBERT A.K.A. JOHN
THIBERT**

NOTICE OF HEARING

TAKE NOTICE that The Manitoba Securities Commission ("Commission") will hold a public hearing ("Hearing") at its offices at Room 500 - 400 St. Mary Avenue, Winnipeg, Manitoba on Wednesday, the 18th day of May, 2016 commencing at 9:00 o'clock in the forenoon or so soon thereafter as the Hearing can be held, and from day to day thereafter until the Hearing is concluded, to consider pursuant to section 148.4 of *The Securities Act*, R.S.M. 1988, c. S50 as amended ("Act"):

1. whether or not it is in the public interest to order, pursuant to section 148 of the Act, that Paradox Distributors (1992) Ltd. ("PARADOX"), Echo Partners Ltd. ("ECHO"), U-GO Brands Nutritional Products Inc. ("U-GO"), Peter David Harris ("HARRIS"), Lorne Neil Cire ("CIRE"), Christopher Andrew Burke ("BURKE"), Millard Michael Kwasnek ("KWASNEK") and/or Joseph Yvan JeanClaude Thibert also known as John Thibert ("THIBERT"), collectively referred to as the respondents, be cease traded;
2. whether or not it is in the public interest to order, pursuant to section 19(5) of the Act, that:
 - (a) subsection 19(1) of the Act does not, with respect to such of the trades referred to in that section, apply to each of the respondents;
 - (b) subsection 19(2) of the Act does not, with respect to such of the securities referred to in that section, apply to each of the respondents;

3. whether or not it is in the public interest to order, pursuant to section 148.3 of the Act, that each of HARRIS, CIRE and/or KWASNEK resign any position he holds as a director or officer of an issuer and be prohibited from becoming or acting as a director or officer of any issuer;
4. whether or not it is in the public interest to order, pursuant to section 148.3 of the Act, that each of BURKE and/or THIBERT be prohibited from becoming or acting as a director or officer of any issuer;
5. whether or not it is in the public interest to order, pursuant to section 8 of the Act, that HARRIS, CIRE, KWASNEK, BURKE and/or THIBERT be prohibited from becoming or acting as a registrant;
6. such further and other matters and the making of such further and other orders as the Commission may deem appropriate.

BY REASON OF THE FOLLOWING ALLEGATIONS:

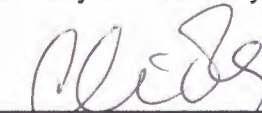
By reason of a Decision of the British Columbia Securities Commission ("BCSC") dated December 14, 2015, to be filed, and such other material as staff counsel may advise and the panel may allow.

AND FURTHER TAKE NOTICE that a person or company attending or submitting evidence at the Hearing may be represented by counsel of its choice.

AND FURTHER TAKE NOTICE that any party to the proceedings may, at the Hearing, call witnesses and submit such evidence relevant to the Hearing as it may wish and, for that purpose, it may obtain from the Director of the Commission at Room 500 – 400 St. Mary Avenue, Winnipeg, Manitoba, a form or forms of summons to compel the attendance of witnesses.

AND FURTHER TAKE NOTICE that upon failure of any party to attend at the time and place aforesaid, the Hearing may proceed in that party's absence and the Commission may make or give any decision or order as though that party were present.

DATED at Winnipeg, Manitoba this 23rd day of February, 2016.



Director

TO: PARADOX DISTRIBUTORS (1992) LTD.

AND TO: ECHO PARTNERS LTD.

AND TO: U-GO BRANDS NUTRITIONAL PRODUCTS INC.

AND TO: PETER DAVID HARRIS

AND TO: LORNE NEIL CIRE

AND TO: CHRISTOPHER ANDREW BURKE

AND TO: MILLARD MICHAEL KWASNEK

AND TO: JOSEPH YVAN JEANCLAUDE THIBERT A.K.A. JOHN THIBERT