IN THE MATTER OF: THE SECURITIES ACT

-and-

IN THE MATTER OF: JORY CAPITAL INC. AND INVESTMENT INDUSTRY
REGULATORY ASSOCIATION OF CANADA (IIROC)

Notice

TAKE NOTICE THAT Jory Capital Inc. has filed a notice of intention to appeal the IIROC decisions dated November 12, 2010 and January 28, 2011.

The first appearance on this matter is scheduled for Wednesday, February 16, 2011 at 10:00 a.m at the offices of the Commission, 500 - 400 St. Mary Avenue, Winnipeg.

DATED at Winnipeg, Manitoba on February 14, 2011.

Douglas R. Brown Secretary to the Commission