



EB-2009-0121
EB-2009-0122

IN THE MATTER OF the *Ontario Energy Board Act, 1998*,
S.O. 1998, c. 15, Schedule B;

AND IN THE MATTER OF two applications by Summitt
Energy Management Inc. on behalf of Summitt Energy LP to
amend its Electricity Retailer Licence and Gas Marketer
Licence.

By delegation, before: Jennifer Lea

DECISION AND ORDER

Summitt Energy Management Inc. on behalf of Summitt Energy LP ("Summitt Energy") filed two applications with the Ontario Energy Board (the "Board") pursuant to sections 52 and 74 of the *Ontario Energy Board Act, 1998* (the "Act"), to amend its Gas Marketer Licence GM-2005-0542 and Electricity Retailer Licence ER-2005-0541. The applications were received by the Board on April 24, 2009.

Specifically, Summitt Energy requested an amendment to Schedule 1 to add the trade name My Rate Energy.

The Board's Notice of Application and Written Hearing to amend Summitt Energy's gas marketer licence and electricity retailer licence was posted on the Board's web site on May 13, 2009. Summitt Energy filed an affidavit on May 25, 2009 to confirm that the Notice was posted on its web site. No parties responded to the Notice of Application and Written Hearing.

The licence amendments are granted.

Reasons

Summitt Energy filed a copy of its Master Business Licence with the business name of My Rate Energy to support its right to use the trade name.

Summitt Energy stated it wants to use My Rate Energy “to provide an alternate energy product to Ontario customers which may contain different features and options from those offered by Summitt Energy, and will potentially be marketed through alternative channels (i.e. the Web, direct mail, telesales)”.

Summitt Energy also stated “that the use of the trade name My Rate Energy will not adversely affect its existing or future customers”.

Apart from the Schedule 1 addition, updates with respect to its two licences to reflect its current licensee address, licensee contact name, officer and director information and an organizational chart, the applicant confirmed that the information provided in its applications for the licences remains the same.

After considering the applications, I find it to be in the public interest to issue the requested licence amendments under Part IV and V of the Act.

IT IS ORDERED THAT:

Summitt Energy’s Gas Marketer Licence GM-2005-0542 and Electricity Retailer Licence ER-2005-0541 are amended as requested so as to add a trade name on Schedule 1. The amended licences are attached to this Order.

DATED at Toronto, **June 26, 2009**

ONTARIO ENERGY BOARD

Original signed by

Jennifer Lea
Counsel, Special Projects