



EB-2011-0362
EB-2011-0363

IN THE MATTER OF the *Ontario Energy Board Act, 1998*,
S.O. 1998, c. 15, Schedule B;

AND IN THE MATTER OF an application pursuant to
section 74 of the *Ontario Energy Board Act, 1998* by Just
Energy Ontario L.P. to amend its electricity retailer licence
ER-2010-0153;

AND IN THE MATTER OF an application pursuant to
section 74 of the *Ontario Energy Board Act, 1998* by Just
Energy Ontario L.P. to amend its gas marketer licence
GM-2010-0152.

By delegation, before: Jennifer Lea

DECISION AND ORDER

On October 12, 2011 Just Energy Ontario L.P. filed separate applications with the Ontario Energy Board pursuant to section 74 of the *Ontario Energy Board Act, 1998*, for an order of the Board to add the trade name Tara Energy to Schedule 1 of Just Energy's electricity retailer licence (ER-2010-0153) and gas marketer licence (GM-2010-0152). Due to the similar nature of the applications the Board has combined the applications into one proceeding pursuant to section 21(5) of the Act.

The applicant stated that it wishes to retail electricity and market natural gas to customers in Ontario using this trade name, and that all customer facing materials will make it clear that Tara Energy is an affiliate of Just Energy.

The applicant filed with the Board the necessary business name registration

documentation for Tara Energy. The applicant stated that there are no other changes to the company and all other corporate information remains the same.

I have proceeded to decide the application without a hearing pursuant to section 21(4)(b) of the Act since no other parties are adversely affected in a material way by the outcome of the proceeding, and the applicant has consented to disposing of the application without a hearing.

I find that it is in the public interest to grant the requested amendments to Schedule 1 of each licence.

IT IS THEREFORE ORDERED THAT:

The Schedule 1 of Just Energy's electricity retailer licence ER-2010-0153 and its gas marketer licence GM-2010-00152 are amended to include the trade name Tara Energy. The amended licences are attached to this Order

DATED at Toronto, November 3, 2011

ONTARIO ENERGY BOARD

Original signed by

Jennifer Lea
Counsel, Special Projects