



EB-2014-0366
EB-2014-0367

IN THE MATTER OF the *Ontario Energy Board Act, 1998*, S.O. 1998, c. 15, Schedule B;

AND IN THE MATTER OF an application pursuant to section 74 of the *Ontario Energy Board Act, 1998*, by Onit Energy Ltd. to amend its electricity retailer licence ER-2013-0076;

AND IN THE MATTER OF an application pursuant to section 74 of the *Ontario Energy Board Act, 1998*, by Onit Energy Ltd. to amend its gas marketer licence GM-2013-0077.

By delegation, before: Peter Fraser

DECISION AND ORDER

March 19, 2015

On January 28, 2015, Onit Energy Ltd. filed the complete applications with the Ontario Energy Board pursuant to section 74 of the *Ontario Energy Board Act, 1998* (the "Act"), for an order of the Board to add the trade name Ontario Wholesale Energy Gas & Electric to Schedule 1 of its electricity retailer licence (ER-2013-0076) and gas marketer licence (GM-2013-0077). The applicant also requested to remove the current trade name Canadian Energy Wholesale Gas & Electric from Schedule 1 of its licences.

The applicant stated that the purpose of the trade name change was to eliminate any potential customer confusion due to the existence of another company with a similar name that operates in the energy retail market in Ontario. In support of its applications, the applicant filed the business name registration for Ontario Wholesale Energy Gas & Electric. The applicant stated that it will notify its customers of the trade name change

and will perform all of the administrative changes, including changes to its website and marketing materials, once the licences have been amended by the OEB.

The applicant has requested that this matter be disposed of without a hearing pursuant to section 21(4)(b) of the Act. The applicant stated that the trade name change will only benefit its customers with no material adverse effect on them. I have proceeded to decide the applications without a hearing since no other parties are adversely affected in a material way by the outcome of the proceeding.

I find that it is in the public interest to grant the requested amendments to Schedule 1 of each licence.

IT IS THEREFORE ORDERED THAT:

Schedule 1 of Onit Energy Ltd.'s electricity retailer licence ER-2013-0076 and its gas marketer licence GM-2013-0077 are amended to remove the trade name Canadian Energy Wholesale Gas & Electric and to include the trade name Ontario Wholesale Energy Gas & Electric. The amended licences are attached to this Order.

DATED at Toronto, March 19, 2015

ONTARIO ENERGY BOARD

Original signed by

Peter Fraser
Vice President, Industry Operations and Performance