
Licensee: ALBERTA OVER-PROOFED

Location: EDMONTON

Address: 1911-9825 103 STREET

Date Issued: June 05, 2024

Incident Date(s): February 24, 2024

Infraction: Liquor Agency Handbook Section 3.16.1

Liquor agencies may only acquire product samples from manufacturers if:

- a) the product has never been previously registered in Alberta; or
- b) the product has been previously registered, but is archived and is acquired on a one-time basis per agency; or
- c) the product is registered in Alberta and the manufacturer is moving its representation to a new agency; or
- d) the product is used to support:
 - i) a purchase proposal by Alberta licensees (all purchases must be made from AGLC); or
 - ii) other approved promotional purposes (See Subsections 3.17 and 5.6).

Administrative Sanction: WARNING - Warning

Outcome: Accepted