

# Penalties and Decisions

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**Licensee:** BREAKTHRU BEVERAGE CANADA INC.

**Location:** Toronto

**Address:** 1502-134 Peter Street

**Date Issued:** January 02, 2024

**Infraction:** Gaming, Liquor and Cannabis Regulation Section 81(e)

No liquor supplier or officer, director or employee of a liquor supplier and no liquor agency or representative of a liquor agency required to be registered under section 62 of the Act may directly or indirectly make or offer to make a loan or advance or g

**Administrative Sanction:** FINE - \$37,235.06

**Outcome:** Fine Paid

**Infraction:** Gaming, Liquor and Cannabis Regulation Section 81(c)

Prohibited relationships

**Administrative Sanction:** FINE - \$2,439.15

**Outcome:** Fine Paid

**Infraction:** Liquor Agency Handbook Section 5.5.4 a)

Liquor Agency Handbook

Liquor Tastings

A liquor agency may provide free individual tastings of liquor to patrons on a Class A, B, C, D or E licensed premises with the following conditions:  
the liquor used for the tastings:

**Administrative Sanction:** FINE - \$500.00

**Outcome:** Fine Paid

**Infraction:** Liquor Agency Handbook Section 5.9.8

Added value promotions which do not comply with all of the policies in this section require the prior approval of AGLC.

**Administrative Sanction:** WARNING - Warning

**Outcome:** Accepted