



Order No.: 11900-U

IN THE MATTER OF THE

Canada Labour Code

- and -

Unifor,

applicant,

- and -

Rogers Media Inc.,
Toronto, Ontario,

employer.

WHEREAS the Canada Industrial Relations Board (the Board) has received an application for certification pursuant to section 24(1) of the *Canada Labour Code* (the *Code*) from the applicant seeking certification as bargaining agent for a unit of employees of Rogers Media Inc.;

AND WHEREAS the Board considered the employer's position that the bargaining unit description should specifically exclude creative writers, commercial producers and traffic coordinators working in Eastern Canada from the proposed bargaining unit but has determined that it is unnecessary to do so at this time;

AND WHEREAS, following investigation of the application and consideration of the submissions of the parties concerned, the Board has found the applicant to be a trade union within the meaning of the *Code*, has determined the unit described hereunder to be appropriate for collective bargaining and is satisfied that a majority of the employees of the employer in the unit wish to have the applicant trade union represent them as their bargaining agent.

NOW, THEREFORE, it is ordered by the Canada Industrial Relations Board that the Unifor be, and it is hereby certified to be, the bargaining agent for a unit comprising:

all employees of Rogers Media Inc. working in radio brand national imaging, **excluding** national imaging manager, persons above the

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national imaging manager and persons covered by an existing certification order.

ISSUED at Ottawa, this 14th day of February, 2024, by the Canada Industrial Relations Board.

Ginette Brazeau
Chairperson

Reference: File No. 037268-C